

STRATHMORE STANDARD

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A Merry Christmas



1929

THE STANDARD WISHES EVERYONE A
MERRY AND HAPPY CHRISTMAS



XMAS GIFTS for Men and Boys

BATH ROBES
SWEATERS
and SWEATERS
COATS

Finest of Woollens
in JAEGER and
BALLANTYNE
MAKE

HOSIERY

Xmas Boxed, at 50c
75c, \$1.00 and \$1.50
Jaeger, Woods and
Holeproof

Men's and Boys' NECKWEAR

Beautifully Boxed
50c, 75c, \$1.00,
\$1.50 and \$3.00

Men's Fine SHIRTS

\$2.50, \$3.00, \$4.50
and \$6.00

Boxed BELTS for Men and Boys

75c to \$3.00

Silk and Linen Initialed HANKS

BEDROOM SLIPPERS

Boxed BRACES ARMBANDS and GARTERS

A great range of MUFFLERS

GLOVES & MITTS

PIJAMAS and NIGHT ROBES

CLUB BAGS, ETC.

THOS. WRIGHT

MEN'S BETTER WEAR

The Many Tongues of Christmastide

By Ven. Archdeacon Henry John Cody, M.A., D.D., LL.D.

CHRISTMAS is an institution and a spirit too good to let die. The story of the Christ child is the sweetest story in the world and it never becomes stale. When a little child hears it for the first time, he loves it and holds it.

For centuries it has been the fitting prelude to the tragic wonder of the cross. The tale of the first Christmas morning is that heavenly messenger have manifested themselves in our earthly sphere; heaven and earth are bound together; God and man are kin; the spiritual is linked to the material. The Word or Expression of God is uttered through a human being. The religious message of Christmas is fundamental. "Glory to God in the highest" is first in order; then come goodwill to and among men; and only then can peace abide.

Some do not definitely recognize this religious basis, yet gladly proclaim and obey the best of the Christmas message. They would readily agree with Charles Dickens when he said: "I have always thought of Christmastime, apart from the veneration due to its sacred name and origin—if anything belonging to it can be apart from that—as a good time, a kind, forgiving, charitable, pleasant time."

The institution which can create such a spirit even for one day is worth preserving. Christmas speaks to me with many tongues and every tongue has its own significance.

1. It speaks with the tongue of rejuvenation. There is here a new beginning for the race. The Calendar of Christendom teaches us to date our years not from the first Good Friday or Easter, but from Christmas. Since the birth of Christ, and by it, a new beginning has been made in the history and every new year may be designated a fresh Anna Domini year of the Lord.

2. It speaks with the tongue of deep mystery, mystery not of darkness, but of light. From the nature of the case the wisest and the simplest must kneel in wonder before this real manifestation of God, the Almighty, in flesh. The Incarnation shows us the nearer vision of God. The invitation of the season is not: "O come let us explain Him," but: "O come let us adore Him."

3. It speaks with the tongue of Love. It is the sign of God's sympathy with His creatures. His desire to come near to them. His love has endured all human experiences from infancy to death. "The divine became human that the human may become divine." So said one of the early Fathers of the Church. Love gives itself and longs to possess the answering love of its beloved. Christ is God's unpayable gift to us. All Christmas giving rests upon the self-giving of God. Christmas love seeks to give to those whom we love, to those who are in need, seeking for might in return.

4. It speaks with the tongue of humility. It brings home to us the picture of one who "became poor" for our sake. As we remember the example of this great humility we dare not keep the feast in pride. The poverty of the Birth does not set class against class, but it does teach how little the greatest things of life are bound up with abundance of material goods. "Simplicity" of life is compatible with much or with little of this world's possessions; it is a thing of the spirit; and it is taught by the circumstances of the Infant Christ.

5. It speaks with the tongue of thanksgiving. In return for God's inestimable gift to us, how can we show forth our gratitude? And for all the blessings of this life, for friends, for children, for cheer, for opportunity, for achievements, Christmas bids us thank our Heavenly Father. We gather in homes made bright by His presence; we are linked by loving thoughts to friends and kindred now far away; we remember our loved dead who are safe in the heavenly land; and surely they in Christ remember us and send us a message of good cheer. All the associations of the season bid us be thankful.

6. It speaks with the tongue of forgiveness. It gives to friends the occasion of speaking out their mutual affection, and to those estranged the opportunity of reconciliation. When angels sing "Peace on Earth and Merry Xmas," can we not bury our grudges and sweeten our resentments? Let us pray for grace to forgive those who have annoyed us, even as we humbly pray to be ourselves forgiven by God.

7. It speaks with the tongue of eternal childhood. It is pre-eminently the feast of the little ones. That is why the Spirit of Christmas persons and remains the same. Childhood means innocence, simplicity, affection, nearness to God. It means also promise, growth, development, the beginning of a process of spiritual progress, the end of which is not yet. All the winsome glories of Home grow out of the spirit of Christmas.

8. It speaks with the tongue of Hope. "Hope was born on Christmas day." The keynote of the old carol is the keynote of the Christmas celebration: "Let nothing dismay." The Daypring from on high, the golden sunrise of Love has dawned on the darkness and despair of mankind, to give us light and guidance into the valley of peace. Christmas is a day. It is also a spirit. We may live in the spirit of Christmas all the year through. That spirit is the spirit of giving oneself of love, of brotherhood, of service. We can keep the Christmas spirit every day but we can not keep it alone.

Canada is a land of homes. The Home is the peculiar sphere of the Christmas spirit. May this Christmas be a time for bringing joy and peace to our Canadian homes and consecrate us to better service in the year to come!

The Cratchits' Christmas Dinner

SUCH a bustle ensued that you might have thought a goose the rarest of all birds; a feathered phenomenon, to which a black swan was a matter of course—and in truth it was something very like it in that house. Mrs.

Cratchit made the gravy (ready beforehand in a little saucepan) hissing hot; Master Peter mashed the potatoes with incredible vigour; Miss Belinda sweetened up the apple-sauce; Martha dried the hot glasses; Bob took Tiny Tim beside him in a corner at the table; the two young Cratchits set chairs for everybody, not forgetting themselves, and d mounting guard upon their posts, crammed spoons into their mouths lest they should shriek for goose before their turn came to be helped. At last the dishes were set on and grace was said. It was succeeded by a breathless pause, as Mrs. Cratchit, looking slowly all along the carving knife, prepared to plunge it in the breast; but when she did, and when the long-expected rush of stuffing issued forth, one murmur of delight arose all round the board, and even Tiny Tim, excited by the two young Cratchits, beat on the table with the handle of his knife, and loudly cried: Hurrah!



PAY YOUR TOLL

The Legend of the Christmas Stocking

MANY, many years ago there lived in Europe a very wealthy man named St. Nicholas. He liked nothing better than to help poor people, but disliked very much being thanked for his gifts. One Christmas Eve he wished to give a purse of gold to an old man and his little daughter, and in order to escape being seen, he climbed to their roof and dropped his precious gift down the chimney. Instead of landing on the hearth, however, the purse fell right into a stocking which was hung up to dry, and the next morning it was discovered there! When other people heard of the strange happening they too hung up their stockings, and soon all over the land it became the custom on Christmas Eve to hang up one's stocking for St. Nicholas to fill.

There never was such a goose. Bob said he didn't believe there ever was such a goose cooked. Its tenderness and flavor, size and cheapness, were the themes of universal admiration. Eked out by apple-sauce and mashed potatoes, it was a sufficient dinner for the whole family; indeed, as Mrs. Cratchit said with great delight (surveying one small atom of a bone upon the dish), they hadn't ate it all at last! Yet every one had had enough, and the youngest Cratchits in particular, were steeped in sleep and oblivious to the eye-rows! But now, the plates being changed by Miss Belinda, Mrs. Cratchit left the room alone—too nervous to bear witness—to take the pudding up and bring it in.

Suppose it should not be done enough! Suppose it should break in turning out! Suppose somebody should have got over the wall of the backyard and stolen it, while they were merry with the goose—a supposition at which the two young Cratchits became livid. All sorts of horrors were suggested.

Hallo! A great deal of steam! The pudding was out of the copper. A smell like a washing-day! That was the cloth. A smell like an eating-house and a pastry-cook's next door to each other, with a landlady's next door to that! That was the pudding! In half a minute Mrs. Cratchit entered—flushed, but smiling proudly—with the pudding, like a speckled cannon ball, so hard and firm, blazing in half-a-dozen of ignited brandy, and bedight with Christmas holly—"Dickens' Christmas Carol."

Turkeys-- --Turkeys

THE VERY LOWEST PRICES

Chickens, Roasts, Etc.

EVERYTHING TO MAKE A REAL CHRISTMAS DINNER FRESH FISH ALL THE TIME

Pioneer Meat Mart.

Mrs. A. BRAY, Prop.

PATTEMORE'S BAKERY

XMAS Specials

FRUIT CAKE DECORATED

CHERRY CAKE

MINCE PIE

SHORT BREAD

BRING TWELVE BREAD WRAPPERS AND GET A REAL BREAD AND BUTTER PLATE

Christmas Gifts

WE HAVE A Nice Assortment of Useful Gifts—COMMUNITY PLATE, PYREX WARE, DUTCH SILVER, ETC. Pocket Knives, Stainless Cutlery, Carving Sets, Club Bags, Skates, Hockey Sticks, Pucks, Ankle Supports, and Sleighs. ERECTOR SETS, POLLY ANN SETS, Alladin Lamps Coleman and many other USEFUL GIFTS

STRATHMORE HARDWARE M. A. BELLINGER, PHONE 54

Store Closed Christmas Day and Thursday

ONLY 5 SHOPPING DAYS FOLKS!



Save on your Xmas shopping & gift problems while the chance is still yours
- Drastic price slashing -

On Christmas Stock

WESTERN DEPT.

STORE STRATHMORE

LADIES AND CHILDREN'S WEAR, DRY GOODS, BOOTS AND SHOES, TOYS, DOLLS, STAMPED GOODS, HATS, BEDDING, OVERSHOES, RUBBERS, AND SWEATERS, SCARVES, SLIPPERS, SILK UNDERWEAR, HOSIERY, AND ALL MEN'S AND BOYS' UNDERWEAR AND FURNISHINGS ARE INCLUDED.

Underwear - Ladies Gloves - Hosiery

Regular \$2.50 Woods Lavender Silk Jersey Knit Bloomers, Two Tone Effect, Novelty Embroidered \$1.49

Woods Lavender Vests, Reg \$1.50 to match the above 99c

Reg \$3.50 Woods Lavender Silk Jersey Night Gowns \$1.99

Reg \$5.50 Woods Lavender Pyjamas in 2 contrasting colors \$3.25

Reg \$2.75 Woods Lavender Slips in all popular colors \$1.75

Reg \$4.50 May Belle and Oxford Silk Knit Pyjamas in plain colors \$2.99

Regular \$2.95 Ladies Fur Lined Mocha Mitts, also Kid \$1.95
Regular \$3.75 Ladies Fur Trimmed Kid Gloves, Acme Make \$2.95
Regular \$2.50 Ladies French Kid Gloves \$1.75

Regular \$2.95 Ladies French Doe Skin Gloves, Novelty Turn Back Cuffs \$2.25

\$1.50 Children's Mocha Mitts, fur trimmed roll, for 99c
50c Children's Woolen Gloves 20c

All other lines of Gloves at 20 per cent off.

Reg. \$1.50 Woods Lavender Hosiery, Full Fashioned, Pure Silk, all colors 99c

Reg. \$1.95 Woods Lavender Chiffon Hose, Sheer New French Heel effect at \$1.23

Reg. 95c Mercury Pure Thread Silk and Rayon Hose in popular colors 69c

Reg. \$1.00 Ladies Circle Bar Silk and Wool Hose, all colors 69c Regular 75c quality for 55c

Reg. 75c Ladies Cashmere Wool Hose in favored colors 69c

Reg. 30c Ladies Cotton Hose, 4 pairs for 79c

LADIES SHOES

Regular \$4.95 Blonde Shoes, SALE \$1.50

Black Patent, Tie or Strap Oxfords \$2.49

Regular \$4.50 Patent Pumps, Cuban Heel, Nicely Trimmed at \$2.95

BLANKETS

\$2.95 Novelty Pure Wool Blankets, Round Edges, Camel and Pink \$5.25

\$2.50 Grey Blankets, 52 x 72 \$1.65

\$5.95 Heavy Weight Wool Blankets, 56x76 Colored Borders \$3.95

17 x 25 Pillow Novelty Ticking, Reg. \$1.50 per pair, SALE 99c

\$2.25 Crib Blankets, White, Blue Borders, 30 x 40, SALE \$1.49

Bedroom SLIPPERS

\$3.00 Ladies Patent

Heel low Rubber 55c

Heel, Pom, \$1.75 55c Work Sox, Heavy

Also another Patent for 75c

Leather with a Cuban 40c Heavy Work Sox

Heel Colored Pom \$2.75 3 pairs for 80c

REAL VALUES IN MEN'S SOCKS

55c Work Sox, Heavy

Wool, Grey only 2 prs.

for 75c

40c Heavy Work Sox

3 pairs for 80c

TIES

Regular \$1.00 \$1.50

Polka Dot 25c

Knitted 49c

Fancy Tie 75c

Novelty \$1.25

MEN'S UNDERWEAR

Regular \$1.95 Men's Fleece Combs. Silver Fleece \$1.35

Regular \$2.10 Men's Heavy Fleece Combs. for \$1.49

\$3.95 Men's Wool Combs \$2.55

Regular \$2.10 Silk and Wool, Shirts and Drawers \$1.40

Boys' Regular \$1.35 Silver Fleece Combs. SALE PRICE 99c

SWEATERS

Regular \$7.50, Here's a Bargain Ladies! Pure Wool and Silk and Wool at \$1.95

Plain and Combination \$3.25

colors, Some touches to and Picardy Hog Gloves match all at \$1.95

at \$2.50

MEN'S GLOVES

\$2.65 Men's Grey Mocha Wool Lined Acme make

at \$1.95

\$3.25 Men's Deerskin

at \$2.50

20 PER CENT OFF

ALL LINES OF LADIES SILK UNDERWEAR

20 PER CENT OFF

ALL XMAS HANKIES IN ALL COLORS

50 PER CENT OFF

ALL LADIES NOVELTY SCARVES

20 PER CENT OFF

ALL LINES OF LADIES AND CHILDREN'S GLOVES

20 PER CENT OFF

ALL LADIES AND CHILDREN'S WINTER UNDERWEAR

20 PER CENT OFF

ALL LADIES AND CHILDREN'S OVERSHOES AND RUBBERS

25 PER CENT OFF

ALL SILKS AND FANCY DRESS GOODS

Values in Groceries

Currents, 5 lbs. 75c
Raisins, Bleached Fancy, 3 lbs. 50c
Raisins, Large Puffed, 3 lbs. 46c
Raisins, Cluster California, Basket, Fancy, 50c
Cartons, 1 lb. packages, 22c
Dates, New Pack, 2 lbs. 19c
Figs, Smyrna, 2 lbs. for 45c
Figs, 10 lbs. Smyrna, \$1.95
Nuts, Mixed, large Brasilis 89c
Filbet, Almonds, Walnuts, Peanuts, 5 lb 89c
Shelled Walnuts, 1 lb. 39c
Shelled Almonds, 1 lb. 55c
Peel Orange, Lemon, 1 lb. 25c
Citron Peel, per lb. 35c
Mixed Peel, 1 lb. package 30c
Mixed Peel, Bulk, per lb. 25c
Seedless Raisins, 4 lbs. package 50c
Tomatoes, Heavy Pack, large case, 24, \$3.35
Peas, per case, 24 for \$2.95
Pineapple, large tins, per dozen, \$1.95
Milk, tall tins, any brand, 4 doz case \$5.75
Pure Strawberry Jam, 3 tins \$1.35
100c Cheese 79c
60c Bulk Tea. 48c
Case Assorted, Blackberry, Peach, Loganberry, Apricot, Jam, \$4.95
5 lb. Pure Lard. 85c
Soft Drinks, 24 to a case, \$1.00
Ginger Ale, 24 to a case \$1.00
100 lbs. Winter Onions \$2.25
Jap Oranges, per box, \$1.15
Sardines, 5 for 25c
Salt, 3 for 25c

MEN'S & BOYS OVERALLS & COMBINATIONS

For Big Men only, All Makes Bib Overalls, Regular \$3.95 and \$4.95 Khaki and Blue 42, 44, and 46, Regular \$2.95 SALE \$1.45 Combination Overalls \$2.50
ALL Boys Overalls and Combinations AT 25 PER CENT OFF



LAST
CALL

WESTERN DEPT. STORE

FINAL
DAYS

S. LIBIN, Manager. STRATHMORE

PHONES—Groceries 28 Dry Goods 100

The BREWING INDUSTRY OF ALBERTA

THE BIG HORN BREWING CO. LTD.
THE CALGARY BREWING AND
MALTING CO. LTD.
THE LETHBRIDGE BREWERIES LTD.
THE NEW EDMONTON BREWERIES
LIMITED
THE NORTH WEST BREWING CO., Ltd.

extend

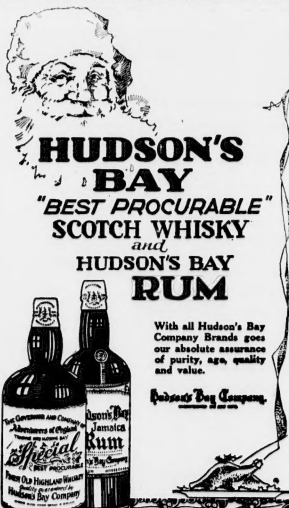
**Heartiest Wishes for
Your Happiness at
this Christmas Season**

ALBERTA BREWERY PRODUCT
and
A MERRY CHRISTMAS
go well together . . . Enjoy them both!

Sole Agents for the Alberta Brewing
Industry

Distributors Limited

Nearest Warehouse Calgary
This Advertisement is not inserted by the
Alberta Liquor Control Board nor by the
Government of the Province of Alberta



**HUDSON'S
BAY**
"BEST PROCURABLE"
SCOTCH WHISKY
and
HUDSON'S BAY
RUM

With all Hudson's Bay
Company Brands goes
our absolute assurance
of purity, age, quality
and value.

Hudson's Bay Company

This advertisement is not inserted by the Alberta Liquor Control Board nor by the Government of the Province of Alberta

WHEN THE INEVITABLE OCCURS

There will come a time, sooner or later,
when your property must pass to others,
being distributed either—

1. As you will it—if there is a legally
drawn Will; or
2. As the law provides.

A Will should name an Executor to carry
out its provisions.

For absolute fidelity name.

The Trusts & Guarantee Co. Ltd.

220 EIGHTH AVENUE WEST, CALGARY
H. A. HOWARD, MANAGER

HUB

BILLIARD ROOM &
BOWLING ALLEYS
Strathmore.

Tobaccoes and All
Smokers' Necessaries.
"The Home of Real
Sport."

R. HAMBLBY, Prop.

HEARD ON THE STREET

"You're never going to marry
Mr. Cashdown for me? Why he's
twice your age!"

"Oh, but he harmonizes so well
with the antique furniture mother
left me."

"No," said Bobby Hamblby, "I
don't want any slot machines that
involve gambling."

"These," replied the salesman
earnestly, "are not gambling
devices. The customer hasn't a
chance."

Hubbard: "Yes, I am fed up and
may as well confess that I only
married you for your money."

Wife: "I would like to give a
reason why I married you but so
far I have not found one."

E. Whiteside—what's a mono
logue?

"A monologue's a conversation
between husband and wife."

R. W.—I thought that was a
dialogue.

"No, a dialogue is where two
persons are speaking."

Here is one very clear reason
why there is danger on the high
way: A Hamilton man, now in jail,
bought a second-hand car at 2 o'
clock on Saturday, passed his driv-
ing's test at 3, received a permit,
and at 5 crashed into another car
and was arrested for drunkenness.
This fast worker surely would have
been a speed machine on the road.

THE STANDARD, STRATHMORE, ALBERTA

PUBLISHED EVERY WEDNESDAY
MEMBER WESTERN SELECTED TOWN WEEKLIES
OFFICE PHONE 17 A. A. MOORE, EDITOR. RES. PHONE 94
SUBSCRIPTION PRICE \$2.00 PER YEAR IN CANADA
OUTSIDE CANADA \$2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

SOMETHING MORE THAN SYMPATHETIC CONSIDERATION REQUIRED

General Currie forwarded a mes-
sage to the Canadian Legion at
Regina in reference to the finan-
cial condition of many of the re-
turned men whose health has re-
turned from war service to such an
extent that they are seriously han-
dicated in the matter of employ-
ment and yet the disability under
the regulation does not entitle
them to pension under the Act as it
now stands.

Premier Mackenzie King speak-
ing at London, Ontario conveyed
the impression that something will
be done for these men and it is to
be hoped that it will be materially
more than sympathetic considera-
tion.

Sympathetic consideration is
simply bunk but what the ex-servic-
emen require but that the broadening
of the Act so as to take in
every man who is now handicapped.
Furthermore there are scores of
wives of Veterans with dependents
who for one technicality or another
are left to struggle along with a
young family without any assis-
tance from the Dominion Govern-
ment and in many cases absolutely
they are unable to provide proper
maintenance or an adequate edu-
cation.

Surely Canada can provide the
extra dollars for these people who
in thousands of cases gave their
all and gave it willingly, feeling
that Canada was pledged to provide
proper care for all that would need
it.

Premier King and his Cabinet
have a real opportunity to do what

WHAT DOES SO MANY RETIREMENTS MEAN

The Manitoba Free Press says—
Mr. H. H. Stevens announces
that he will retire from political
life at the close of the present Do-
minion Parliament. Mr. Stevens
has been a Conservative repre-
sentative for Vancouver for twenty
years, and was minister of trade
and commerce in a Conservative
administration.

Mr. S. P. Tisdale had been a
Dominion minister of agriculture
and was Dominion organizer for
the Conservative party, when he
decided to quit Dominion politics
and lay his head down to sleep as
Premier of British Columbia.

Mr. Henry Dwyer had been a
minister of finance in a Dominion
Conservative administration before
he decided to retire from politi-
cal life to become head of the
Ontario Liquor commission.

Mr. C. P. N. Bland has been
Speaker of the House of Commons
before he retired from Dominion
Conservative politics to become
Premier of Nova Scotia.

Mr. Arthur Meighen was Prime
Minister of Canada when he de-
cided to retire from the leadership
of the Conservative party.

A few more retirements, and Mr.
Borden, now leading the Conser-
vative party, will find that all his
Help has quit.

Will be a credit to Canada by seeing
that persons who was in the ser-
vice together with that dependents
shall be properly provided, and
that none of the officials shall have
power to say so.

:: NOEL ::

THE WIND IS IN THE CHIMNEY POTS,
THE AIR IS FILLED WITH COLOURS OF GOLD AND SNOW,
BUT WARMTH AND COMFORT WELCOME US
WHEN HOME WE GO.

FOR FIRE IS IN THE CHIMNEY PLACE,
IT LIGHTS THE ROOM WITH MELLOW GLOW,
WHILE WARMTH CONJURES MANY A FACE
FROM LONG AGO.

THE LITTLE HANDS THAT USED TO COME—
THE LITTLE FEET THAT USED TO GO—
THE OLDER FOOT FALLS, LOVED OF US,
SO SOFT AND SLOW.

THEY CROWD IN FROM THE OUTSIDE GLOOM,
THEY SEEM TO SHUN ITS COLD AND SNOW;
PERFECT THEY SEEK OUR FIRELIT ROOM
AND MELLOW GLOW.

O SOME THERE BE WHO OWN A REALM
THAT ONLY THOSE WHO'VE LIVED MAY KNOW—
A KINGDOM FULL OF LOVE—THE REALM
OF LONG AGO.

VIOLET ROBERTS.

"It's been a long and tiring jour-
ney," said an Englishman to a
Scottishman, as the latter's car-
riage entered his destination. "I don't
express board it destination," said
the Scottishman, as so it ought
to be for the money."

Rentus (after a narrow escape
from train at crossing): "What
you bow you hat? At isn't given
do you no good."

"Friend: "Boy, at wa'n't wash
bo'n 'At was Gabriel."

Chairman: "I wish to announce
that on Wednesday evening the
Ladies Aid will have a jumble sale.
This is a chance for all the ladies
of the congregation to get rid of
anything that is not worth keeping,
but is too good to be thrown away.
Don't forget to bring your hus-
bands—Dobbin."

Illine Bill: "When I came round
to the surgeon's says to me,
'Tis blooming sorry, mate, I don't
know what I was thinking about
'—I say, but there's a sponge mis-
tain and I believe it's inside yer."

"What's the odd? I says, 'Let it
be. And then it is to this day.'"

John Vermont: "Bliss my soul!
Illine Bill 'I don't feel no par-
ticular pain from it, but I do get
so uncomfortable thirg'ing."

Minister: "I have brought back
the second-hand car you sold me
last week. It seems best that I give
it up as it is to obnoxious."

Teacher: "What's the trouble?
Minister: Not and stay in the
ministry."

"Before we were married you call-
ed me an angel."

"And now you don't call me any-
thing."

"That shows my self control."

THE King Edward HOTEL

THE PLACE WHERE WE WANT YOU TO FEEL

AT HOME

We endeavour to please and aim to give Service
and Courteous Treatment

FRANK MILLER, Proprietor

SEWING MACHINES

same as White Rotary Electric. Repairs a
Specialty. Sold on easy Terms.

W.M. SAUNDERS, Sole Agent
For White Sewing Machine Company
ADDRESS P. O. BOX 216, RESIDENCE ON FIRST ST.
STRATHMORE, ALBERTA

New Garage Open

OUR GARAGE IS OPEN FOR BUSINESS

We are prepared to do all kinds of repair work
We handle wholesale Canadian Oil Co. Oils and Gas

Come to this garage for service
Agents for Hudson and Essex cars.

WE HAVE ANYTHING IN ROCKY MOUNTAIN HOUSE
WHITE PINE LUMBER.

Giles Motors

CARSLAND ALBERTA

LONG DISTANCE TELEPHONES RUNNING WATER
IN EVERY ROOM PRIVATE BATHS
WHEN IN CALGARY STAY AT THE

YALE HOTEL

OPPOSITE C. P. R. DEPOT
CALGARY ALBERTA
The House of Comfort, Courtesy, Cleanliness
Fred R. Phillips, Mgr. Chas. Trautwein, Prop.

Risdon's Machine Shop

STRATHMORE
Laths work up to 40 inch diameter. General Machine Work.
Cylinder Boring, Pistons, Valves, Grinders Rollers, etc.
Welding and Brazing. Cast Iron Wires guaranteed to stand
more strains than before.

BRING ME THE REMAINS
AGENT FOR TWIN CITY TRACTORS AND THRESHERS
COMPLETE STOCK OF PIPE



Oh, Skinny—Dont Forget
The School Concert On
Thursday Dec. 19th

Order COAL To-day

NEW MERCURY LUMP, \$8.00 SHED, \$8.50 DELIVERED
NEWCASTLE LUMP, \$7.50 SHED, \$8.00 DELIVERED
LETHBRIDGE IMPERIAL LUMP, \$8.00 SHED
\$8.50 DELIVERED

CHARLIE KEELING
72 PHONE 72

Read The Want Ads



Just Fifty Dollars

When you buy a fifty-dollar diamond engagement ring at Birks you know that the lovely settings are created by the same mastercraftsmen who develop our most expensive jewelled masterpieces.

Solitaire Diamond 18-k. white gold mount, diamonds in shoulders, \$50.00.

BIRKS

CALGARY

Strathmore
Goldsmiths

For Half a Century

DR. D. C. HAWORTH

DENTIST

WILL BE IN STRATHMORE EACH SATURDAY, IN

CROWN LUMBER BUILDING, PHONE 26

AT HUSSAR First Monday, Tuesday, and

Wednesday in each month

CALGARY OFFICE—101 HERALD BLDG., Phone 3232

Van Tighem Agencies

REAL ESTATE
INSURANCE
COLLECTIONS

RENTS
STOCKS &
BONDS

WRITE TO BOX 9—PHONE TO 106

FLORAL
DECORATIONS
AND
DESIGNS

MEARS FLORAL COMPANY
Cut Flowers and Plants
Store M388, Night 1199
CALGARY
Rm. 1st St. W.

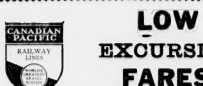
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TICKETS ON SALE DAILY

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Tickets on Sale Dec. 1, and each

Tuesday and Thursday, to Feb. 6

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Including Supper

Come and bid Old Man 1929 God Speed and

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FOR SALE—STOCK OF HAY about 5 and one half tons, \$9.00 per ton in stack. John Alton, Strathmore, phone 505, Dec. 24/29.

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WANTED—POSITION BY AN experienced chef. First class references. Apply George Stone, Strathmore. Dec. 14/29.

FARM FOR SALE, SOUTH E. 1/4 of Sec. 8—25—26—34, part of R16, known as the Tom Barry farm. First class buildings, full barnyard, under house, 4122, 2 bedrooms downstairs, 11 ft. sitting room, living room, 12 ft. 10 in. kitchen, 12 ft. 10 in. first class pump and vibrator, 11 ft. 10 in. 2nd bed room, 11 ft. 10 in. 3rd bed room, 11 ft. 10 in. 4th bed room, 11 ft. 10 in. 5th bed room, 11 ft. 10 in. 6th bed room, 11 ft. 10 in. 7th bed room, 11 ft. 10 in. 8th bed room, 11 ft. 10 in. 9th bed room, 11 ft. 10 in. 10th bed room, 11 ft. 10 in. 11th bed room, 11 ft. 10 in. 12th bed room, 11 ft. 10 in. 13th bed room, 11 ft. 10 in. 14th bed room, 11 ft. 10 in. 15th bed room, 11 ft. 10 in. 16th bed room, 11 ft. 10 in. 17th bed room, 11 ft. 10 in. 18th bed room, 11 ft. 10 in. 19th bed room, 11 ft. 10 in. 20th bed room, 11 ft. 10 in. 21st bed room, 11 ft. 10 in. 22nd bed room, 11 ft. 10 in. 23rd bed room, 11 ft. 10 in. 24th bed room, 11 ft. 10 in. 25th bed room, 11 ft. 10 in. 26th bed room, 11 ft. 10 in. 27th bed room, 11 ft. 10 in. 28th bed room, 11 ft. 10 in. 29th bed room, 11 ft. 10 in. 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Feasting at Christmas



FOR **JOHN BULL** has cause to look with pride on his Christmas dinner. He is a hearty eater, and his table is laden with rich and tempting fare. From roast turkey or goose or pig to plum-pudding and mince pies. But his pride—justifiable as it is—would be a little subdued if he could look on at the Christmas dinner enjoyed by his forefathers of past centuries.

The Christmas dinner of those days of old was a banquet indeed—a perfect revel of feasting, accompanied by a ceremonial worthy of such a high occasion.

Watch the imposing entry of the host's head, heralded by a flourish of trumpets, borne aloft on a dish of gold or silver by the server, who, as he enters the banquet-hall with his escort of nobles, knights, and fair ladies, sings his "Caput aperi dextero, Reddens laudes Domino."

In the wake of this lordly dish, decked with "sweet rosemary and bays," follows the peacock, "food for lovers and meat for lords," with gilt beak and gay-colored plumage. To the strains of music it is borne into the hall by the fairest lady-guest, with her retinue of ladies almost as fair as herself.

And these are but the heralds of the feast, which includes geese and pheasants, capons and pies of carp, tongues, hams and sturgeon, and so on, through the long and succulent list of Christmas fare, to fennel, plum-porridge and mince-pies of gargantuan proportions. Until the table literally groans under its wealth of seasonable fare.

As for the drinks, they range from mead and ale, "so cold that it is almost sweet and treacherous," to the bowl of wassail, with cherries and crabapples bobbing gaily on their steaming surface.

For many a century the host's head was the place of residence of the British Christmas dinner, and it was fitting that such a noble and historic dish should make its appearance with due ceremonial. "Sweet rosemary and bays around it spread."

Its foaming bowls with some large piggy grace, Or midst those thundering spears an orange placed. Since the himself, effective to its loss.

The roguish mustard, dangerous to the nose."

For centuries, too, the peacock ranked in dignity and favor next to the host's head. To prepare it for this high festival was an elaborate process calling for much skill. "The skin," we are told, "was first carefully stripped off, with the plumeage adhering, the bird was then roasted. When cooked and partially cold it was sewed up again in its feathers. Its beak was gilt and its feet to table."

Sometimes the whole body was covered with gold leaf, and a piece of cotton, saturated with spirits, placed in the beak and lighted before the carving commenced operations. It was stuffed with spices and sweet herbs, larded with yolk of egg, and served with plenty of gravy. It was over this splendid dish that the knight of old swore to undertake any perilous enterprise that came in his way, and to succor lovely woman in distress even at the cost of his life.

Another indispensable dish of these old-time feasts was frumenty or furmenty, a concoction of "wheat, clean fresh broth, and sweet milk of almonds," and served with fat venison or fresh mutton. Plum-porridge, the progenitor of the succulent plum-pudding of our day, which was always served with the first course of a Christmas dinner, was made by "boiling beef or mutton with broth, thickened with brown bread. When half boiled, raisins, currants, prunes, cloves, mace and ginger were added; and when the meat had been thoroughly boiled it was sent to table with the best meats."

Such was the Christmas dinner in castle and hall in the "good old days" of Merry England. And while lord and squire were thus feasting the poor man's heart was made glad in the kitchen. "I allow," says Sir Roger de Coverley, "a double quantity of malt to my small beer, and set it running for twelve days to everyone that calls for it. I have always a piece of cold beef and a mince-pie upon the table; and am wonderfully pleased to see my tenants pass away a whole evening in playing their innocent tricks and smutting one another."

And with such seductive lure to the hall, you may be sure that the villagers at the park-gates were not the folk to allow snow-drifts to bar their way to the nut-brown ale, the joints of cold beef, and the fennel and folic that were their accompaniment.

The straight-laced Puritans of Cromwell's time frowned on such feasting and merry-making as a profanation of a holy season. And, curiously enough, the chief objects of their detestation were the plum-porridge and mince-pies. As a rhymester puts it—

The high-shew lords of Cromwell's making Were not for dining—feasting, baking: The choicest bowl they found most good in Was rusty bacon and bad pudding: Plum-broth was Popsin, and mince-pie— O that was flut idlarity!

Happily mince-pies and plum-porridge (in its successor, plum-pudding) survived this stern disapproval and are ours to feast on to-day. But the host's head and the peacock have practically vanished from our Christmas board.

But Yuletide feasting of the past was not all of this magnificent and orthodox character. For example, a Christmas banquet in Charles I's time included such novel fare as "a soup of stails, a dish of green fish buttered with eggs, a rabbit stuffed with oysters, and a sphinx tart"—all doubtless excellent fare, especially when accompanied by ale, scurvy-water, Canary, sack and Gascony wine.

More appealing to our modern tastes would have been the dinner to which Popsy sat down on Christmas Day, 1658, which consisted of "A dish of marrow-bones, a leg of mutton and a loin of veal, three pullets and a dozen larks, all in a great dish. Also a great tart, a neat's tongue, a dish of anchovies and prawns, and cheese."

And what hungry Briton of to-day would not hail a Christmas pie like that provided for his guests in 1770 by a Sir Henry Grey. "It was," we read, "nine feet in circumference, weighed 165 pounds, and contained among other ingredients four geese, two turkeys, two rabbits, four wild-ducks, two swine, seven blackbirds, and half a dozen pigeons." This levithian pie, we are told, "was brought round at table on a four-wheeled specially constructed truck."

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And what hungry Briton of to-day would not hail a Christmas pie like that provided for his guests in 1770 by a Sir Henry Grey. "It was," we read, "nine feet in circumference, weighed 165 pounds, and contained among other ingredients four geese, two turkeys, two rabbits, four wild-ducks, two swine, seven blackbirds, and half a dozen pigeons." This levithian pie, we are told, "was brought round at table on a four-wheeled specially constructed truck."

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wrappings and crash to the pavement, with the shabbily dressed woman stooping in confusion to gather up the fragments. Blind beggars, with their ears tuned to the sweetest melody in all the world—the dropping of nickels and dimes into their tin cup—listen throughout the Christmaseve to a symphony of silver coin. Apartment house dwellers, with a world all its own abiding under one roof, was friendly as a glimpse of the time-hung tree across the corridor. At the Yuletide there is no need of an introduction and of past centuries.

unpoetry, who couldn't make the home journey in a week-end, will never forget the kindness of the employer who invited her to share the merry-making in his own home. The university boy will never forget how the folk at the church had entreated him to come and help them eat up the turkey on Christmas Day—assuring him it would be a real kindness to keep them company over Yuletide. It was like the Christmas of long ago, the kitchen filled with spicy odors and the girl-wife from down the street making the

Toyland is Fairyland



CHISTMAS is a time of secrets,
So I'll whisper one to you,
Grandpa says that all who try it,
Find that every word is true,
"Would you have a happy day?
Give some happiness away."

Grandpa says this little secret
Should be carried through the year,
And if all would try to heed it,
Earth would soon be full of cheer,
"Would you have a happy day?
Give some happiness away."

—H. A. Lynan

you find yourself exchanging hearty greetings with the fellow you've bumped into daily in the restaurant, but with whom you haven't the slightest personal acquaintance.

In the cities, where strangers and alone-ness are taken for granted, it is during the Yuletide that the friendly hand-clasp is accepted as the best gift of the season. The little stranger from from

dinner in the old folk's kitchen, setting the table with her own snowy cloth, dainty bride's china and silver. In the gloaming when the old people with the young folk sat down before the crackling fire, the girl-wife's hand clasping the old woman's toil-worn palm, it was vividly clear to both of them that it was the "much-needed hand-clasp" that was best of Christmas merrymaking.

XMAS GIFT SUGGESTIONS

FOR THE WHOLE FAMILY



FOR FATHER—Cigars, Cased Pipes, Shaving Kits, Ash Stands, Razors, Brushes, Parker, Waterman, Wahl Fountain Pens, Bill Folds, Key Cases, Toilet Waters, Blade Sharpeners, Books, Smoking Sets.

FOR BROTHER—Games, Steam Engines, Watches that keep time, Books, Pens, Pencils, Trains, Automobiles, Trucks, The best in Mechanical Toys, Military Brushes.

THE VICTOR RADIO

THE GIFT SUPREME

Make the Home Happy on Christmas Morn!



Very little Cash will bring one of these Radios to your Home—Terms arranged, ask us about them.

THE GIFT FOR THE WHOLE FAMILY

That Keeps on Giving

OUR COMPLETE STOCK IS READY

WE NEED NO SALE PRICES

OUR GOODS ARE PRICED TO SELL

COME IN AND CHECK UP.



FOR SISTER—Perfumes, Powders, Creams Bath Salts, Imported Soaps, Stationery, Hand Bags, Pearl and Ivory Gift Sets, Manicure Kits and Individual pieces to complete her set. Candy, Pens, Pencils.

FOR MOTHER—Toilet Gifts for Herself, Lovely New Handbags, Perfumed Fancy Soaps, Beautiful Imported China, Brass Comfort Sets, Cased Playing Cards, Bridge Sets, Atomizers, Powders, Creams, Pens, Pencil Sets, Books, Candle Stick holders.

PATTESON'S PHARMACY STRATHMORE

XMAS GIFTS at SALE PRICES

Men's Camel Hair Slippers, reg. \$2.50, \$1.95
Men's Romeo Slippers, reg. \$3.75 for \$2.95
Neckties, reg. \$1.50 for 95c and 75c for 49c
Heavy Jay Silk Scarves, reg. \$2.50 for \$1.95
Fancy Hankies and Garters, reg. \$1.25 95c
Lace Trimmed Bloomers, reg. \$1.50 for 95c
Heavy Silk and Wool Hose re. \$1.95 for 95c
Ladies Portmanteaus, reg. \$9.50 for \$7.95
Ladies Dress Shoes, Oxfords, Patent Kid,
one Strap and Pumps, reg. \$4.50 and \$5.00
for \$2.95 and \$3.95
Ladies Fancy Beaded Hyawatha Slippers,
Regular \$3.75 for \$2.75

WISHING EVERYBODY A MERRY
XMAS AND A HAPPY NEW YEAR

L. Tornblad

Shoes, Harness, Leather Goods and Gents.
Furnishings. High Class Shoe Repairing.
SKATES SHARPENED



WINTER DRIVING

By making a few adjustments and purchasing a little extra equipment a car can be made to operate as easy in the winter as in the summer.

The idea of storing a car away as soon as cold weather sets in is a thing of the past, as they are now considered a necessity instead of a luxury.

Let us prepare your car for the cold weather.

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We carry a good line of Accessories and are pleased to give you service at any time.

\$27.00 per 100 lbs \$27.00 per 100 lbs

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3000 POUNDS OF

BURNS DOMINION BACON

TO BE SOLD AT

COTT'S MEAT MARKET

28C PER LB CASH ONLY

Farmers you cannot make Bacon at this price so stock up for spring when hogs will be high.

Never has Bacon been sold at this price in Alberta
BUY ALL YOU WANT - NO LIMIT, SIDES 5 TO 10 LBS TAKE
YOUR PICK FAT OR LEAN.

LOOK IN YOUR MAIL ORDER CATALOGUE
SEE WHAT THEIR PRICE IS

HUGHES MOTORS

Strathmore Alberta

STRATHMORE TRADING CO.

We take this opportunity of
wishing one and all
A Merry Christmas

Our last list of bargains before the greatest
of all days CHRISTMAS DAY

SOME REAL BARGAINS

Jap Oranges, per box \$1.15
Unwrapped Apples, Kings, \$1.95
Raisins, Seedless, 2 lbs for 25c
Currants, re-cleaned, Grecians per lb. 15c
Figs, Eating or Cooking, 2 lbs for 25c

CHERRIES, GROUND ALMONDS, AL-
MOND PASTE, MINCE MEAT, MIXED
PEEL IN FACT EVERYTHING TO
MAKE XMAS A HAPPY DAY.

FOR THE MAN

Men's Fancy Socks a suitable Gift
or a pair of Garter House Slippers, Box
of Cigarettes

FOR THE LADY

Cut Glass Water Sets, Fancy Cups and
Saucers. Fountain Pen and Pencil Sets
SILK HOSE, HOUSE SLIPPERS.
Fancy Boxes Chocolates, etc.
CANDY — CANDY — CANDY
Hard Boiled Xmas Candy per lb. 20c
Creams, Chocolates, Jellies per lb. 45c
Box Chocolates from 35c

Merry Christmas